



DR. C. V. RAMAN UNIVERSITY
KARGIROAD, KOTA, BILASPUR (C.G)

Three Day Workshop

on

Social Entrepreneurship

Organized By

Department of Commerce and Management

&

IQAC

In Collaboration with

Tata Institute of Social Sciences (TISS)

Academic Year 2021-22

In our interconnected and rapidly advancing society, innovation and entrepreneurship are becoming increasingly important. Building Blocks seeks to respond to these new dynamics by inspiring the next generation of entrepreneurs. The Department of Commerce and Management under the aegis of IQAC, Dr. C.V. Raman University, Kota, in collaboration with Tata Institute of Social Sciences (TISS), Mumbai has conducted a three-day e-workshop from 2nd to 4th March 2022 on Social Entrepreneurship. The entire workshop is conducted over google meet platform. Shaikh Raziya from “Bastar Food”, a successful social entrepreneur of Chhattisgarh state is the keynote speaker for the workshop. Tulika Pandey, an agro-entrepreneur and Mr. Navdeep Arora, Chairman, Chamber of Commerce were the resource persons.

Topics Discussed

Day 1: Entrepreneurial Thinking - What is social entrepreneurship? Who is an entrepreneur? What problems exist and how can entrepreneurship be used to solve these problems?

Business Model Canvas & Funding Strategies - What are the core elements of a successful startup? How does one understand what a business does and how it makes money?

Day 2: Ideation - Where do new venture ideas come from? How do founders tackle major social problems? How can one improve society with a sustainable and/or profitable business model?

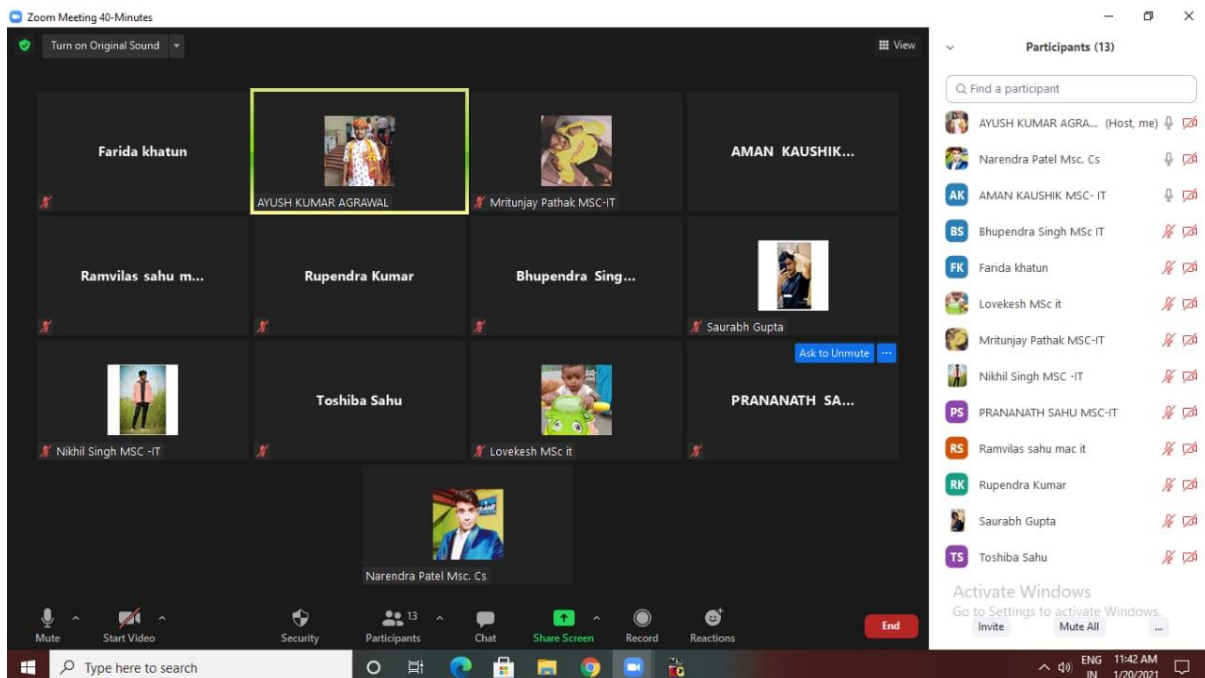
Pitch Writing & Making - What is the role of storytelling in the venturing process? How do I tell a good story? What does it mean to have a good story?

Day 3: Pitch Practices & Competition - Final touches on your presentation and perfecting your pitches! What are the key takeaways from the course? How does this all fit together?

Outcome of the Workshop


They discussed how entrepreneurship is changing the world, how students can be a part of that change, and meetings with successful entrepreneurs sharing their lessons as master innovators. They encouraged the students to put their skills to the test by working in teams to design ventures and present them at the conclusion of the program. A total of 49 students were participated in the workshop. Students are asked to bring their ideas, energy, questions, and to get ready for a jam-packed week of engaging with talented youth in making the world a better place. This programme makes students able to:

- Apply an entrepreneurial way of thinking to yield social impact
- Become familiar with the commonly used business model canvas and funding terms
- Explore facets of ecopreneurship in conversation with UN Sustainable Development Goals
- Speak to founders about their entrepreneurial journeys
- Design their own ventures and present their pitches



Snap of the Workshop




Dr. Niket Shukla
Head
HEAD
Department of Commerce and Management
Dr. C.V.Raman University
Kargi Road, Kota, Bilaspur (C